

ACCELERATING INCLUSIVE SANITATION AND HYGIENE ECONOMY IN NIGERIA PROJECT

3RD

QUARTERLY SHF PROJECT STATE/LGA
COORDINATION MEETING

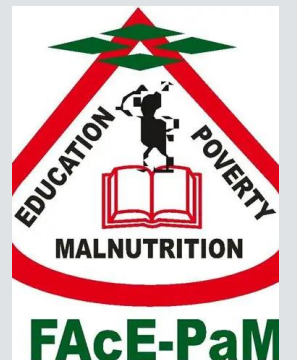
PROJECT OVERVIEW

Presented by FAcE-PaM

WaterAid Nigeria Implementing Partner

Hazibal Hotel, Bauchi, Bauchi State

5th - 6th April 2026



Background of the SHF Project

Project: Accelerating Inclusive Sanitation and Hygiene Economy in Nigeria project

Donor: Sanitation and Hygiene Fund (SHF)/the United Nations Office for Project Services (UNOPS).

Implementation Location: Bauchi State: Jama'are, Misau, and Tafawa Balewa

The project objectives:

- To end Open defecation in cholera hot spot LGAs - Jama'are, Misau and Tafawa Balewa LGAs by improving access to inclusive, sustainable and climate resilient sanitation and hygiene services for over 900,00 people.
- Scale-up household sanitation & hygiene services
- Support innovation for safely managed sanitation & hygiene
- To eliminate cholera in the target LGAs.

Key targets

Secondary towns and cholera hot spots, vulnerable populations - 904,374 people

Project Duration

24 Months (The project started in September 2024 and will end in September 2026)



FAcE-PaM

FAcE-PaM /SHF COMPLETED ACTIVITY

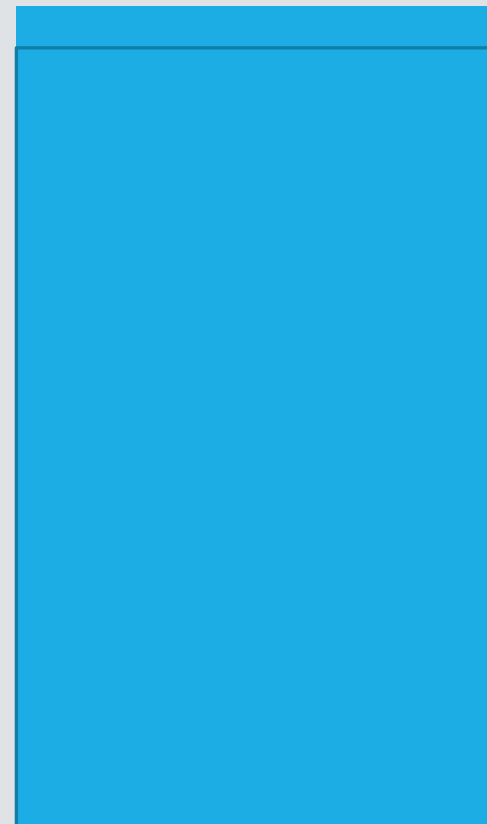
Activity	Achievement	Challenges	Recommendation
<p>Train BASEPA staff areas on capacity needs based on capacity improvement plan</p>	<ul style="list-style-type: none"> • 44 participants trained (7 Area Office reps) • Strengthened sanitation monitoring through digital tools among BASEPA staff in Bauchi and 7 area offices. • Draft SOPs developed for waste handling and compliance monitoring. • Improved digital data entry, analysis, and reporting skills among BASEPA staff. • Increased monitoring and Compliance • Strengthened inter-agency coordination and public engagement strategies. • Clearer understanding of sanitation systems and BASEPA's regulatory role • Practical skills in waste management and community engagement • Collaborative development of a context-specific standard operating procedure (SOP) • Strengthened leadership and coordination capacity among Area Managers • Reinforced commitment to inclusive and sustainable sanitation practices 		<ul style="list-style-type: none"> • Embed Digital Monitoring into BASEPA's Routine Operations • Establish a Multi-Stakeholder Sanitation Monitoring & Data Governance Taskforce. • Establish a Multi-Stakeholder Sanitation Monitoring & Data Governance Taskforce.

Activity	Achievement	Challenges	Recommendation
<p>First,second and third Follow up on communities/households on HBC and toilet uptake in 200 communities of Misau LGA</p>	<ul style="list-style-type: none"> • Increased adoption of effective handwashing with soap at critical times in target communities. • Improved household-level hygiene practices, including safe water handling and safe excreta disposal including child faeces disposal, effective menstrual health management and food hygiene. • Enhanced knowledge and awareness of hygiene practices among households, schools and institutions. • Strengthened capacity of community structures (WASHCOMs, VHPs) to promote and monitor hygiene behaviours. • Integration of hygiene behaviour change communication into ongoing WASH activities. • increase awareness and understanding of hygiene entrepreneurs for market opportunities due to HBC campaign. • To enhance hygiene entrepreneurs selling, negotiation, and marketing skills for improved hygiene product visibility and uptake. 	<ul style="list-style-type: none"> • Some households still demonstrated partial compliance (e.g., irregular handwashing at critical times). • Economic constraints affecting latrine upgrades in low-income households. • Limited availability of hygiene materials (soap, water containers) in certain areas. • Fatigue in a few communities due to repeated engagements. 	<ul style="list-style-type: none"> • Strengthen sanitation marketing linkages to improve affordability of hygiene products. • Provide targeted follow-up support to low-performing communities. • Increase engagement of traditional and religious leaders to reinforce messaging. • Strengthen VHP recognition mechanisms to sustain motivation. • Integrate periodic monitoring beyond the third contact to sustain gains. • Explore innovative financing mechanisms to support vulnerable households to construct toilets.

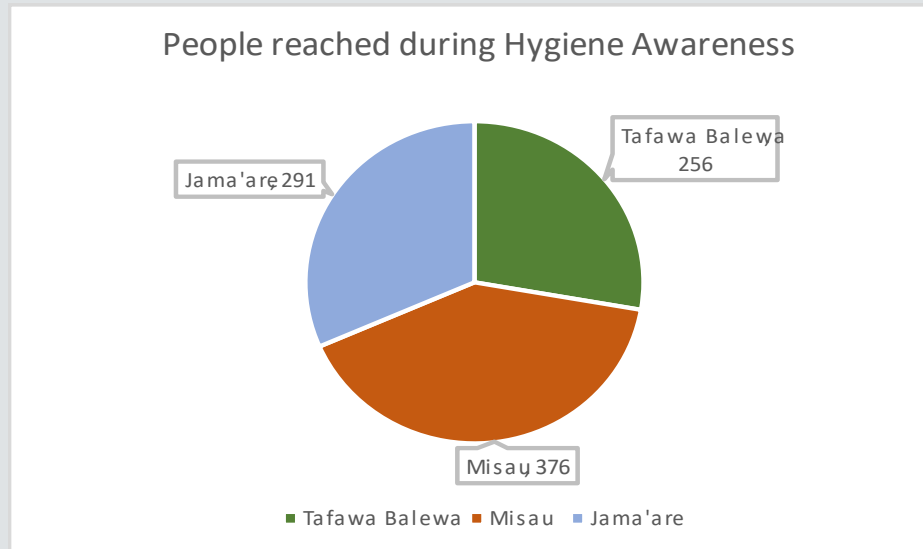
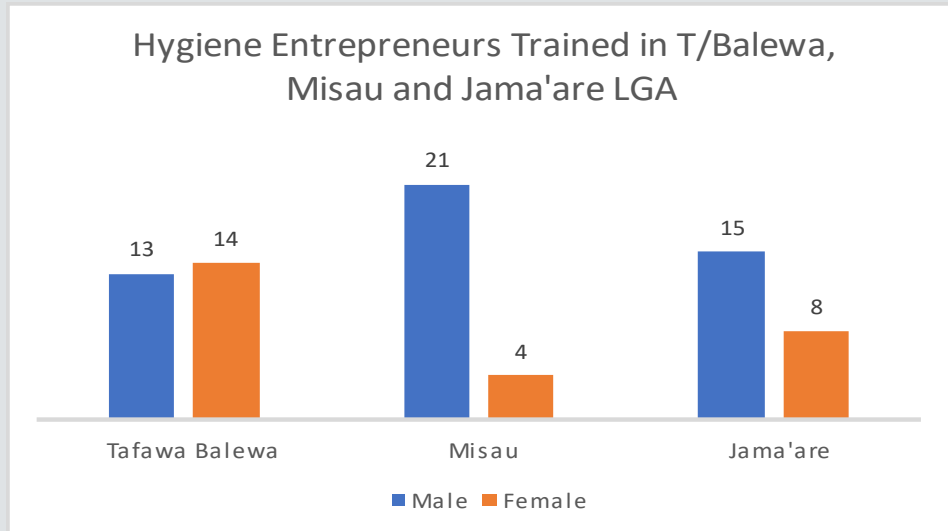
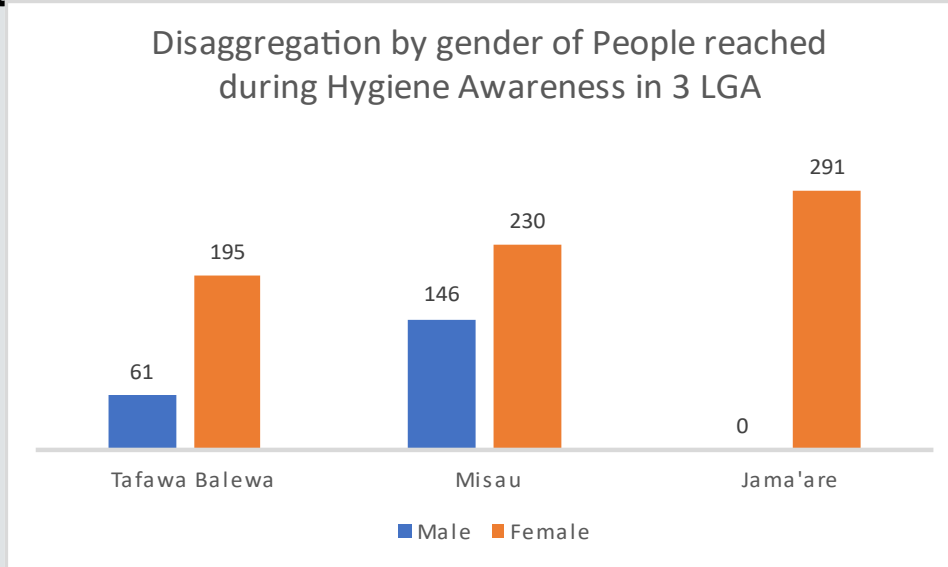
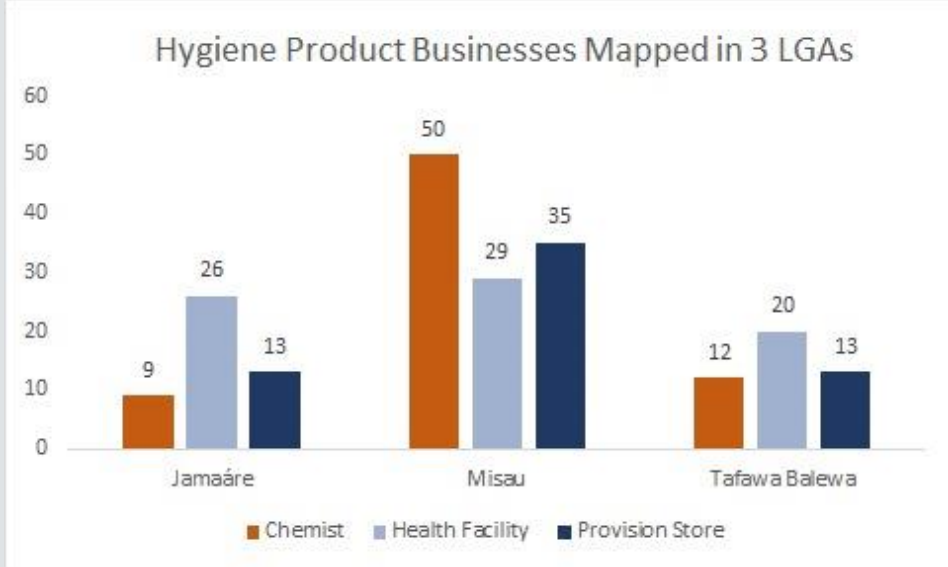
Activity	Achievement	Challenges	Recommendation
Peer Learning Meeting with District heads across the 3 LGAs.	<ul style="list-style-type: none"> Developed and endorsed action plans by each District Head outlining priority actions to accelerate SHF results in their respective districts with clearly defined targets, timelines, and responsibilities. Established or reinforced coordination platform among District Heads and agreed on collaboration framework for joint problem-solving and information sharing. Documented district specific gaps in SHF implementation (e.g., sanitation coverage, hygiene adoption, service delivery challenges) and prioritized OD list of actionable gaps with proposed solutions. Compiled lessons learned and successful approaches shared by high-performing districts and practical strategies documented for replication across other district. Increased involvement of traditional leadership in WASH activities (e.g., community mobilization, enforcement of sanitation bylaws) and Evidence of District Heads' advocacy support at community level 	<ul style="list-style-type: none"> The high prevalence of open defecation in public institutions and public spaces within communities is hindering many communities from attaining ODF status. High unimproved toilets may hinder ODF sustainability across communities in misau, Tafawa Balewa and Jama'are. Household member attitude towards toilet construction Attitude of some traditional leaders towards the project slows achievement of result 	<ul style="list-style-type: none"> Call meetings of all village heads to sensitize them about the project and solicit their support in ending open defecation in their communities. District Heads to support the existing Sanitation Byelaw to accelerate ODF attainment and strengthen sustainability of ODF communities Ensuring that public spaces (e.g., motor parks, markets, abattoirs, viewing centres, etc.) and public institutions (e.g., health care facilities and schools, including non formal education schools such as Tsangaya) have and use inclusive, climate resilient, and sustainable toilet facilities. Supporting the drive to eliminate the proliferation of unimproved toilets in the LGA through the mobilization of funds for the construction of toilets for vulnerable households. Support the ODF validation exercise.

1ST ,2ND AND 3RD CONTACT ACHIEVEMENT TABLE

S/N	Indicators tracked during HBC	1st Contact	2nd Contact	3rd Contact
1	Number of Households Reached	6313	6889	7,307
2	Number of People Reached	58,311	46471	52,845
3	Number of Households with Toilet	6075	6569	7125
4	Number of Households without Toilet	238	320	182
5	Number of Households with Improved Toilet	1834	3164	4513
6	Number of Households without Improved Toilet	4241	4305	2612
7	Number of Households with Handwashing Facilities	1289	2744	2932



➤ Key Activity Output of Hygiene Entrepreneurs Mapping, Awareness and Training



923 participants with increased community awareness of hygiene products and good hygiene practices across eighteen 18 communities in the three LGAs. Improved knowledge of the availability and proper use of hygiene products at household and community levels.

75 hygiene entrepreneurs trained and equipped with marketing, sales, and basic business management skills across the three project LGA

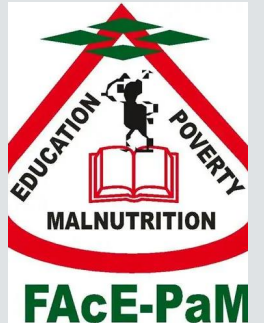


Quote:

Ibrahim Musa, a hygiene entrepreneur from Mbal community in Tafawa Balewa LGA, commended the organizers and expressed his pledged to expand hygiene related sales in his community. Commitment to expanding hygiene-related product sales within his community. He stated:

“We now have men buying menstrual pads from us, which shows how much awareness has improved. We will continue to make these products available at the grassroots and help dispel misconceptions around menstrual hygiene.”

**QUOTE: DURING HYGIENE
ENTREPRENEUR TRAINING**



WaterAid/HabibulHaque10r10



Background:

Musa Adamu a 45 year old male farmer from Hardawa ward, initially showed little interest in sanitation activities. His household practiced open defecation, and waste disposal was indiscriminate.

Key Interventions:

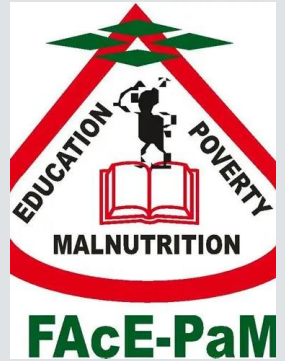
Engaged through HBC campaign with targeted key hygiene messaging tailored to men as decision makers.

Conducted three follow-up visits emphasizing health and economic benefits of improved hygiene.

Linked him to local TBO for low cost latrine construction options.

Achievements:

Musa constructed a basic pit latrine for his household and introduced proper waste disposal practices. He now champions sanitation improvements in his community and supports other men in adopting similar practices.

STORY OF CHANGE

WaterAid/HabibulHaque10r10



Background:

Amina Sani a 32 year old female from Sarma ward, lived in a household of six with poor hygiene practices. Open defecation was common, and there was no functional handwashing facility. Frequent diarrheal cases were reported among her children.

Key Interventions:

Enrolled in the HBC campaign and received three structured home visits (3 contacts).

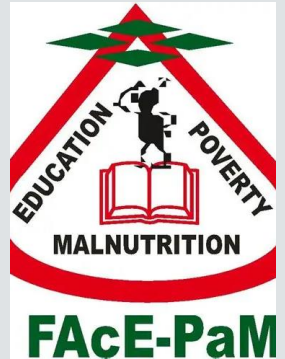
Demonstration on proper handwashing with soap at critical times.

Support to construct a simple handwashing facility (tippy tap).

Hygiene education on safe water storage and household sanitation.

Achievements:

Amina's household now consistently practices handwashing with soap, uses a designated toilet, and maintains a clean compound. Cases of diarrhea have significantly reduced, and she now educates neighbors on hygiene practices.

STORY OF CHANGE

WaterAid/HabibulHaque10r10



Background:

Ibrahim Yakubu a 28 year old male from Tufu ward, lived in a compound where stagnant wastewater and poor drainage created breeding grounds for mosquitoes and diseases.

Key Interventions:

HBC engagement through three household visits.

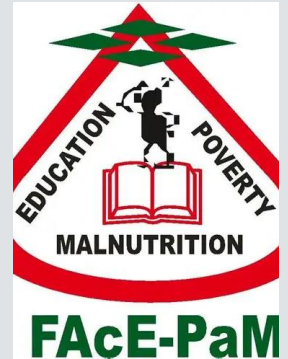
Practical demonstrations on environmental sanitation and drainage clearing.

Encouraged community-led clean-up actions.

Achievements:

The compound is now clean, with proper drainage channels maintained. There has been a noticeable reduction in mosquito presence and related illnesses. Ibrahim mobilized neighbors for regular sanitation exercises.

STORY OF CHANGE



WaterAid/HabibulHaque10r10



Background:

➤ Zainab Bello a 19-year-old female from Akuyam ward, lacked knowledge of menstrual hygiene management (MHM) and proper personal hygiene practices. She often missed social activities due to discomfort and stigma.

Key Interventions:

Participated in HBC sessions with focus on personal hygiene and MHM.

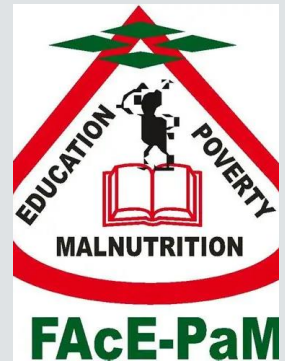
Received education on use of clean, reusable sanitary materials.

Follow-up visits reinforced safe hygiene practices and confidence building.

Achievements:

Zainab now practices proper menstrual hygiene and maintains personal cleanliness. She has gained confidence and now participates actively in community engagements. She also shares knowledge with peers.

STORY OF CHANGE



WaterAid/HabibulHaque10r10



**STRATEGY FOR COMPLETING PENDING
ACTIVITY: Pilot Tech driven decomposition
and resource recovery centre in SHF
project areas.**

Week/Date	Activity	Key Output/Milestone	Responsible	Status
May 1–2/2026	Inception meeting & rapid needs assessment	Stakeholder alignment, site selection criteria defined	WaterAid Team	Done
May 3–4/2026	Develop technical designs, specifications & BOQs	Approved technical specs & BOQs	Consultant/Engineer/WaterAid/BASEPA	Done
May 5/2026	Procurement planning & TOR approvals	Procurement plan validated	WaterAid Team	
May 6–10/2026	Tendering & vendor sourcing (RFQ/RFP issuance, bid collection)	Bids received from vendors	FAcE_PaM Procurement Unit	
May 11–12/2026	Bid evaluation & selection	Evaluation report & selected vendors	FAcE-PaM Evaluation Committee	
May 13/2026	Contract award & vendor mobilization	Signed contracts	FAcE-PaM Procurement/Management	
May 14–18/2026	Site preparation & civil works	prepared, basic infrastructure ready	Contractor	
May 19–21/2026	Equipment delivery & installation	Decomposition & recovery systems installed	Vendors	
May 22/2026	Digital system setup (tracking & monitoring tools)	Functional tracking system	BASEPA/FAcE-PaM Tech Team	
May 23–24/2026	Training & capacity building	Trained operators & WASHCOM	Consultant	
May25/2026	Facility commissioning	RRC officially operational	All Stakeholders	
May26–28,2026	Pilot operations & waste collection linkage	Waste inflow and processing begins	Operators	
May29/2026	Market linkage engagement	Agreements with off-takers	Project Team	
May 30/2026	Monitoring, review & reporting	Pilot performance report & scale-up recommendations	Consultant	

➤ **Key lessons and learning points :**

- Strong community demand exists for affordable and accessible hygiene products as a result of HBC campaign.
- Behavior change is more sustainable when linked to visible environmental improvements. Community participation strengthens ownership and continuity
- Consistent follow-up through multiple contacts reinforces behavior change more effectively than one-time sensitization. Peer-to-peer learning within communities can accelerate adoption.
- Integrating MHM into hygiene campaigns addresses critical but often overlooked needs of young women and girls. Building confidence alongside knowledge enhances long-term impact.
- Targeting household decision-makers, especially men, is critical for sustained sanitation adoption. Framing hygiene in terms of economic and health benefits improves acceptance.
- Women play a critical role not only as users but also as effective distributors and promoters of hygiene products.
- Many local entrepreneurs have strong motivation but lack basic market analysis and business planning knowledge, highlighting the importance of continuous capacity building and mentorship.
- Institutional capacity can be significantly improved when training is tailored to actual needs and grounded in local realities.
- Continued technical mentoring post-training is essential to maintain BASEPA momentum.

Hygiene promotion sessions at community level





Engagement with women and children on critical hygiene behaviors at community level



PARTICIPANTS:

During the training of Hygiene Entrepreneurs In Misau and Jamaare LGA



PARTICIPANTS:

During the training of Hygiene
Entrepreneurs In Misau





PARTICIPANTS:
**DURING HYGIENE AWARENESS IN TAFAWA
BALEWA**

PARTICIPANTS: DURING BASEPA CAPACITY BUILDING WORKSHOP



PARTICIPANTS: DURING HBC FOLLOW UP





THANK YOU!!!!

